A3385-3.24
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FAS-FAX:
Canadian Newspapers

Circulation averages for six months ended September 30, 1987

Daily Newspapers

Preliminary figures as filed with:

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

Occupied Households figures (OH's) used in this report are 1986 Census except in certain instances. Previously established estimates have been used where 1986 Census data were not available at the time this report was prepared (see note for symbol). Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

- # Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
- @ Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
- * Identifies three-month circulation averages (see text above).
- + Identifies adjusted comparison figures (see text above).
- < Identifies household estimate for those markets where 1986 Census data is not yet available (see text above).

* * * *

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Source: Audit Bureau of Circulations' FAS-FAX Report - September 30, 1987.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALBERTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
CALGARY (CEN. DIV. 6)		242,500			150,300			392,800			
HERALD	M (M-TH & SAT)		114,761	47.32		15,995	10.64		130,756	133,064	134,801
HERALD	FRI M		146,995	60.62		23,142	15.40		170,137	172,349	175,533
HERALD	SUN		103,586	42.72		13,854	9.22		117,440	119,382	118,357
SUN	M (M-F)		61,029	25.17		11,707	7.79		72,736	74,760*	74,257
SUN	SUN		76,693	31.63		15,626	10.40		92,319	94,925*	88,370
EDMONTON (CEN. DIV. 11)		233,700<			258,700<			492,400<			
JOURNAL	M (M-TH & SAT)		113,243	48.46		41,418	16.01		154,661	158,068*	160,934*
JOURNAL	FRI M		134,022	57.35		56,896	21.99		190,918	194,319*	195,438*
JOURNAL	SUN		102,627	43.91		35,983	13.91		138,610	141,019*	142,466*
EDMONTON (CEN. DIV. 11)		273,300#<						273,300<			
SUN	M (M-F)	#	70,189	25.68					70,189	86,816*	83,503*
SUN	SUN	#	103,193	37.76					103,193	125,150*	115,578*
FORT McMURRAY (CEN. DIV. 12)		10,833@						10,833			
TODAY	E (M-TH)	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TODAY	FRI E	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GRANDE PRAIRIE (CEN. DIV. 15)		9,010			18,988			27,998			
HERALD-TRIBUNE	E (M-TH)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HERALD-TRIBUNE	FRI E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LETHBRIDGE (CEN. DIV. 2)		22,000<			33,100<			55,100<			
HERALD	E		14,593	66.33		10,263	31.01		24,856	25,034*	25,099*
MEDICINE HAT (CEN. DIV. 1)		15,916			22,854			38,770			
NEWS	E		11,711	73.58		2,078	9.09		13,789	13,999	13,974
RED DEER (CEN. DIV. 8)		19,691			60,219			79,910			
ADVOCATE	E		13,415	72.70		8,686	14.42		22,101	22,218*	22,448*
BRITISH COLUMBIA											
CRANBROOK (EAST KOOTENAY RD)		5,700<			6,400<			12,100<			
TOWNSMAN	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
FORT ST. JOHN (PEACE RIVER-LIARD RD)		4,600<			2,600<			7,200<			
ALASKA HIGHWAY NEWS	E (M-F)		2,466	53.61		657	25.27		3,123	3,184	3,291

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

BRITISH COLUMBIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
KAMLOOPS (THOMPSON-NICOLA RD)		22,265			12,352			34,617			
NEWS	E		17,351	77.93		2,479	20.07		19,830	20,005	20,541
KELOWNA (CENTRAL OKANAGAN RD)		24,161			10,433			34,594			
COURIER	E		13,852	57.33		2,172	20.82		16,024	16,204	16,183
NANAIMO (NANAIMO RD)		19,300<			28,900<			48,200<			
FREE PRESS	E		7,689	39.84		1,416	4.90		9,105	9,176	9,286
NELSON (CENTRAL KOOTENAY RD)		3,200<			18,200<			21,400<			
NEWS	M (M-F)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PENTICTON (OKANAGAN-SIMILKAMEEN RD)		10,100<			11,900<			22,000<			
HERALD	E (M-F)		6,483	64.19		1,591	13.37		8,074	8,199	8,112
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)		6,770			4,212			10,982			
VALLEY TIMES	E (M-F)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PRINCE GEORGE (FRASER-FORT GEORGE RD)		22,700			18,779			41,479			
CITIZEN	E		18,020	79.38		3,071	16.35		21,091	21,530	21,260
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)		5,357			1,404			6,761			
NEWS	E (M-F)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TRAIL (KOOTENAY BOUNDARY RD)		4,034			8,075			12,109			
TIMES	E (M-F)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
VANCOUVER (GREATER VANCOUVER RD)		359,797			241,027			600,824			
PROVINCE	M (M-F)		83,018	23.07		59,771	24.80		142,789	175,821	175,262
PROVINCE	SUN		99,172	27.56		75,197	31.20		174,369	219,004	223,301
SUN	E (M-TH)		134,524	37.39		68,812	28.55		203,336	223,227	229,692
SUN	FRI E		160,792	44.69		82,854	34.38		243,646	268,964	273,616
SUN	SAT E		154,431	42.92		84,862	35.21		239,293	273,553	280,456
VERNON (NORTH OKANAGAN RD)		10,800<			17,800<			28,600<			
NEWS	E		7,003	64.84		1,152	6.47		8,155	8,318	8,394
VICTORIA (CAPITAL RD)		90,692#			71,372			162,064			
TIMES-COLONIST	ALL DAY	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TIMES-COLONIST	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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MANITOBA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
BRANDON (CEN. DIV. 7)		14,920			25,565			40,485			
SUN	E (M-TH & SAT)		10,792	72.33		6,182	24.18		16,974	17,526*	17,809*
SUN	FRI E		11,750	78.75		9,495	37.14		21,245	21,923*	21,762*
PORTAGE LA PRAIRIE (CEN. DIV. 9)		4,871			4,210			9,081			
GRAPHIC	E		4,160	85.40		357	8.48		4,517	4,590*	
WINNIPEG (CEN. DIV. 11)		230,634#			66,388			297,022			
FREE PRESS	E (M-F)	#	131,663	57.09		22,293	33.58		153,956	169,339	170,443
FREE PRESS	SAT M	#	163,072	70.71		41,552	62.59		204,624	229,296	231,667
FREE PRESS	SUN	#	113,551	49.23		19,268	29.02		132,819	145,519	147,567
WINNIPEG (CEN. DIV. 11)		228,386#						228,386			
SUN	M (M-F)	#	41,666	18.24					41,666	47,698	45,398
SUN	SUN	#	50,552	22.13					50,552	57,981	53,377
NEW BRUNSWICK											
CARAQUET (GLOUCESTER CO.)		13,359#			12,648			26,007			
L'ACADIE NOUVELLE	M (M-F)	#			UNDER TEMPORARY SUSPENSION OF SERVICE						
FREDERICTON (YORK CO.)		17,989			22,631			40,620			
GLEANER	E		15,688	87.21		11,461	50.64		27,149	28,253	27,799
MONCTON (WESTMORLAND CO.)		28,199			69,365			97,564			
TIMES-TRANSCRIPT	E		23,791	84.37		18,866	27.20		42,657	45,067	45,346
ST. JOHN (ST. JOHN CO.)		29,037			203,664			232,701			
TELEGRAPH-JOURNAL, TIMES-GLOBE	CMB DLY		24,523	84.45		37,408	18.37		61,931	62,442	64,663
TELEGRAPH-JOURNAL	M (M-F)		3,376	11.63		26,793	13.16		30,169	30,515	32,465
TIMES-GLOBE	E (M-F)		21,147	72.83		10,615	5.21		31,762	31,927	32,198
TELEGRAPH-JOURNAL	SAT M		21,517	74.10		38,163	18.74		59,680	60,248	62,360
NEWFOUNDLAND											
CORNER BROOK (CEN. DIV. 5)		6,950			17,319			24,269			
WESTERN STAR	E		4,847	69.74		5,032	29.05		9,879	10,725	10,770

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ST. JOHN'S (CEN. DIV. 1)		30,199			129,718			159,917			
TELEGRAM	E (M-F)		20,513	67.93		16,945	13.06		37,458	37,680	38,392
TELEGRAM	WKND		23,594	78.13		29,746	22.93		53,340	53,945	54,003
NOVA SCOTIA											
AMHERST (CUMBERLAND CO.)		3,627			11,427			15,054			
NEWS	M (M-F)		2,450	67.55		1,467	12.84		3,917	4,008	4,190
HALIFAX (HALIFAX CO.)		81,258			163,848			245,106			
CHRONICLE-HERALD, MAIL-STAR	CMB DLY		59,612	73.36		71,606	43.70		131,218	141,899	138,144
CHRONICLE-HERALD	M		14,728	18.12		58,553	35.74		73,281	83,802	80,274
MAIL-STAR	E		44,884	55.24		13,053	7.97		57,937	58,097	57,870
HALIFAX (HALIFAX CO.)		108,183#						108,183			
THE DAILY NEWS	M	#	20,857	19.28					20,857	22,825	20,176
NEW GLASGOW (PICTOU CO.)		7,990			8,703			16,693			
NEWS	E		7,210	90.24		3,586	41.20		10,796	11,251	11,099
SYDNEY (CAPE BRETON CO.)		11,700<			42,100<			53,800<			
POST	E		11,546	98.68		19,364	46.00		30,910	31,254	31,115
TRURO (COLCHESTER CO.)		7,200<			14,800<			22,000<			
NEWS	E		4,987	69.26		3,869	26.14		8,856	8,996	8,802
ONTARIO											
BARRIE (SIMCOE CO.)		16,935			23,006			39,941			
EXAMINER	E		10,128	59.81		3,662	15.92		13,790	13,948	13,552
BELLEVILLE (HASTINGS CO.)		14,347			31,147			45,494			
INTELLIGENCER	E		10,928	76.17		6,902	22.16		17,830	18,042	17,607
BRAMPTON (PEEL RM)		57,009			9,007			66,016			
TIMES	E (M-F)		8,931	15.67		199	2.21		9,130	9,188	7,921
BRANTFORD (BRANT CO.)		27,937			36,371			64,308			
EXPOSITOR	E		21,540	77.10		10,538	28.97		32,078	32,634	32,317

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BROCKVILLE (LEEDS CO.)											
RECORDER & TIMES	E	8,431	7,192	85.30	20,749	7,824	37.71	29,180	15,016	15,647	15,443
CAMBRIDGE (WATERLOO RM)											
REPORTER	E	27,113	12,425	45.83	4,451	806	18.11	31,564	13,231	13,323	13,589
CHATHAM (KENT CO.)											
NEWS	E	15,297	9,989	65.30	22,486	5,249	23.34	37,783	15,238	15,363	15,433
COBOURG (NORTHUMBERLAND CO.)											
STAR	E (M-F)	5,014	3,723	74.25	5,710	1,741	30.49	10,724	5,464	5,684*	5,525*
CORNWALL (STORMONT CO.)											
STANDARD-FREEHOLDER	E	17,196	12,416	72.20	11,907	4,126	34.65	29,103	16,542	17,096	17,056
GUELPH (WELLINGTON CO.)											
MERCURY	E	29,300<	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME		25,200<			54,500<			
HALTON RM-HAMILTON-WENTWORTH RM											
SPECTATOR (COMBINED)	E	179,300	111,064	61.94	95,900	26,600	27.74	275,200	137,664	140,128	138,427
SPECTATOR (HAMILTON ED.)	E	140,200	90,178	64.32	54,400	24,386	44.83	194,600	114,564	116,924	
SPECTATOR (BURLINGTON ED.)	E	39,100<	20,886	53.42	41,500<	2,214	5.33	80,600<	23,100	23,204	
KENORA (KENORA DIST.)											
MINER & NEWS	E (M-F)	3,700	3,798	102.65	3,200	843	26.34	6,900	4,641	4,845*	4,724*
KINGSTON (FRONTENAC CO.)											
WHIG-STANDARD	E	49,800#< #	32,290	64.84	11,300<	2,641	23.37	61,100<	34,931	36,084	
KIRKLAND LAKE (TIMISKAMING DIST.)											
NORTHERN NEWS	E	4,725	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME		9,885			14,610			
KITCHENER-WATERLOO (WATERLOO RM)											
RECORD	E	78,100<	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME		42,200<			120,300<			
LINDSAY (VICTORIA CO.)											
POST	E (M-F)	5,754	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME		19,728			25,482			
POST	TH E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

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ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
LONDON (MIDDLESEX CO.)		108,500<			194,000<			302,500<			
FREE PRESS	M		66,064	60.89		60,859	31.37		126,923	129,539	126,971
NIAGARA FALLS (NIAGARA RM)		26,105			14,256			40,361			
REVIEW	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
NORTH BAY (NIPISSING DIST.)		17,400<			17,000<			34,400<			
NUGGET	E		14,386	82.68		8,229	48.41		22,615	24,275	23,876
ORILLIA (SIMCOE CO.)		9,049			12,484			21,533			
PACKET & TIMES	E		6,909	76.35		3,210	25.71		10,119	10,262*	9,859*
OSHAWA-WHITBY (DURHAM RM)		57,298			46,171			103,469			
TIMES	E		20,028	34.95		2,123	4.60		22,151	22,264	21,909
OTTAWA (OTTAWA-CARLETON RM)		301,344#						301,344			
CITIZEN	ALL DAY (M-F)	#	147,659	49.00					147,659	188,263	184,724
CITIZEN	SAT M	#	184,457	61.21					184,457	242,380	238,461
OTTAWA-HULL (OTTAWA-CARLETON RM)		252,904#						252,904			
LE DROIT	ALL DAY (M-F)	#	28,234	11.16					28,234	35,381	37,437
LE DROIT	SAT E	#	32,625	12.90					32,625	40,751	42,506
OWEN SOUND (GREY CO.)		7,700			33,400			41,100			
SUN TIMES	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PEMBROKE (RENFREW CO.)		5,846			15,667			21,513			
OBSERVER	E		4,086	69.89		2,890	18.45		6,976	7,066	6,814
PETERBOROUGH (PETERBOROUGH CO.)		23,279			26,130			49,409			
EXAMINER	E		17,388	74.69		7,897	30.22		25,285	25,857	25,046
PORT HOPE (NORTHUMBERLAND CO.)		3,925			1,171			5,096			
GUIDE	E (M-F)		2,907	74.06		438	37.40		3,345	3,542*	3,477*
ST. CATHARINES (NIAGARA RM)		49,400<			15,300<			64,700<			
STANDARD	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ST. THOMAS (ELGIN CO.)		10,859			14,576			25,435			
TIMES-JOURNAL	E		6,777	62.41		2,749	18.86		9,526	9,604	9,755
SARNIA (LAMBTON CO.)		27,700<			17,200<			44,900<			
OBSERVER	E		19,923	71.92		3,919	22.78		23,842	23,944	23,809

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ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
SAULT STE. MARIE (ALGOMA DIST.)		28,433			6,273			34,706			
STAR	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SIMCOE (HALDIMAND-NORFOLK RM)		5,333			15,868			21,201			
REFORMER	E (M-F)		4,049	75.92		5,262	33.16		9,311	9,545	9,727
STRATFORD (PERTH CO.)		10,272			10,388			20,660			
BEACON-HERALD	E		8,053	78.40		4,481	43.14		12,534	12,974	12,966
SUDBURY (SUDBURY RM)		48,800#			17,800			66,600			
STAR	E	#	24,601	50.41		2,847	15.99		27,448	27,662	26,803
THUNDER BAY (THUNDER BAY DIST.)		40,726			16,288			57,014			
TIMES-NEWS, CHRONICLE-JOURNAL	CMB DLY		31,539	77.44		5,514	33.85		37,053	38,284*	36,380*
TIMES-NEWS	M		2,560	6.29		5,097	31.29		7,657	8,708*	8,464*
CHRONICLE-JOURNAL	E		28,979	71.16		417	2.56		29,396	29,576*	27,916*
TIMMINS (COCHRANE DIST.)		16,112			5,285			21,397			
PRESS	E		10,280	63.80		1,409	26.66		11,689	13,547	13,319
TORONTO (TORONTO RM)		1,980,971#						1,980,971			
RACING FORM	MON M									3,629*	3,769*
RACING FORM	M (TU-F)									5,529*	5,339*
RACING FORM	SAT M									10,217*	10,700*
RACING FORM	SUN ALL DAY									8,837*	9,392*
STAR	(M-F)	#	468,005	23.63					468,005	522,971	525,669
STAR	SAT	#	695,254	35.10					695,254	789,401	802,397
STAR	SUN	#	418,170	21.11					418,170	531,223	531,341
TORONTO (TORONTO RM)		1,254,997#						1,254,997			
SUN	M (M-F)	#	268,685	21.41					268,685	306,203	286,883
SUN	SAT M	#	151,795	12.10					151,795	186,762	
SUN	SUN	#	373,971	29.80					373,971	450,067	456,245
WELLAND-PORT COLBORNE (NIAGARA RM)		23,617			21,394			45,011			
TRIBUNE	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
WILLOWDALE (TORONTO MM)											
COMMERCIAL NEWS & CONSTRUCTION RECORD	DLY (M-F)									6,190	5,862

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
WINDSOR (ESSEX CO.)		79,100<			55,900<			135,000<			
STAR	E		64,479	81.52		22,445	40.15		86,924	87,167	88,262
WOODSTOCK (OXFORD CO.)		9,918			15,512			25,430			
SENTINEL-REVIEW	E		5,839	58.87		3,091	19.93		8,930	9,006	8,978
PRINCE EDWARD ISLAND											
CHARLOTTETOWN (QUEENS CO.)		9,039			31,833			40,872			
GUARDIAN, PATRIOT	CMB DLY		10,656	117.89		13,302	41.79		23,958	24,352	23,866
GUARDIAN	M		7,007	77.52		11,417	35.87		18,424	18,789	18,189
PATRIOT	E		3,649	40.37		1,885	5.92		5,534	5,563	5,677
SUMMERSIDE (PRINCE CO.)		4,470			10,639			15,109			
JOURNAL-PIONEER	E		3,881	86.82		6,318	59.39		10,199	11,447	11,468
QUEBEC											
CHICOUTIMI (CHICOUTIMI CO.)		20,100<			41,400<			61,500<			
LE QUOTIDIEN DU SAGUENAY-LAC ST. JEAN	M		10,094	50.22		15,456	37.33		25,550	31,996	29,466
PROGRES DIMANCHE	SUN		13,390	66.62		23,294	56.27		36,684	51,299	50,613
GRANBY (SHEFFORD CO.)		19,215			31,076			50,291			
LA VOIX DE L'EST	M		9,100	47.36		5,950	19.15		15,050	15,388	14,974
MONTREAL (ILE DE MONTREAL CO.)		952,128			394,777			1,346,905			
GAZETTE	M (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GAZETTE	SAT M		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MONTREAL (ILE DE MONTREAL CO.)		1,221,853#			125,052			1,346,905			
LA PRESSE	M (M-F)	#	158,705	12.99		12,301	9.84		171,006	194,647	191,698
LA PRESSE	SAT M	#	237,193	19.41		24,027	19.21		261,220	304,700	303,201
LA PRESSE	SUN	#	117,093	9.58		10,735	8.58		127,828	146,981	139,059
MONTREAL (ILE DE MONTREAL CO.)		1,112,731#			234,174			1,346,905			
LE DEVOIR	M (M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LE DEVOIR	SAT M	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LE JOURNAL	M (M-F)	#	221,598	19.91		50,314	21.49		271,912	319,224	317,024
LE JOURNAL	SAT M	#	224,118	20.14		64,881	27.71		288,999	345,698	354,505
LE JOURNAL	SUN	#	208,513	18.74		63,802	27.25		272,315	337,381	338,369

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

QUEBEC		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
QUEBEC (QUEBEC CO.)		215,841#			45,577			261,418			
LE JOURNAL	M (M-F)	#	59,881	27.74		9,427	20.68		69,308	104,393	103,127
LE JOURNAL	SAT M	#	59,133	27.40		10,853	23.81		69,986	105,743	106,350
LE JOURNAL	SUN	#	52,044	24.11		9,297	20.40		61,341	92,707	91,553
QUEBEC (QUEBEC CO.)		209,738#			51,680			261,418			
LE SOLEIL	M (M-F)	#	71,495	34.09		11,850	22.93		83,345	111,197	111,575
LE SOLEIL	SAT M	#	91,588	43.67		14,144	27.37		105,732	137,374	136,621
LE SOLEIL	SUN	#	55,538	26.48		9,389	18.17		64,927	88,408	87,859
SHERBROOKE (SHERBROOKE CO.)		40,544			64,600			105,144			
LA TRIBUNE	M (M-F)		20,460	50.46		14,991	23.21		35,451	40,005	39,786
LA TRIBUNE	SAT M		24,089	59.41		16,590	25.68		40,679	45,291	44,699
RECORD	E (M-F)		1,825	4.50		3,122	4.83		4,947	6,123	6,273
TROIS RIVIERES (ST. MAURICE CO.)		74,012#						74,012			
LE NOUVELLISTE	M	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SASKATCHEWAN											
MOOSE JAW (CEN. DIV. 7)		13,547			8,108			21,655			
TIMES-HERALD	E		8,560	63.19		618	7.62		9,178	9,370	9,541
PRINCE ALBERT (CEN. DIV. 15)		11,928			26,129			38,057			
HERALD	E		7,543	63.24		1,511	5.78		9,054	9,216	9,256
REGINA (CEN. DIV. 6)		64,397#			118,772			183,169			
LEADER-POST	E	#	45,958	71.37		25,201	21.22		71,159	71,806	70,082
SASKATOON (CEN. DIV. 11)		67,970#			96,728			164,698			
STAR-PHOENIX	ALL DAY	#	42,193	62.08		7,787	8.05		49,980	62,445	59,785

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12/87

November 20, 1987

Supplement to ABC Daily Newspaper Fas-Fax Canada

Circulation Averages for period ended September 30, 1987

This supplement provides circulation data on publications that filed their regular September 30, 1987 Publisher's Statements subsequent to preparation of the FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALBERTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
CALGARY (CEN. DIV. 6)		238,798			127,800			366,598			
SUN	SUN		76,665	32.10		15,620	12.22		92,285	94,890*	88,370
FORT McMURRAY (CEN. DIV. 12)		10,833@						10,833			
TODAY	E (M-TH)	@	5,592	51.62					5,592	5,683*	6,177
TODAY	FRI E	@	7,143	65.94					7,143	7,247*	7,595
GRANDE PRAIRIE (CEN. DIV. 15)		9,010			18,988			27,998			
HERALD-TRIBUNE	E (M-TH)		5,770	64.04		2,414	12.71		8,184	8,272	8,298
HERALD-TRIBUNE	FRI E		7,890	87.57		2,943	15.50		10,833	10,976	11,001
BRITISH COLUMBIA											
CRANBROOK (EAST KOOTENAY RD)		5,700<			6,400<			12,100<			
TOWNSMAN	E (M-F)		3,898	68.39		175	2.73		4,073	4,148	4,290
FORT ST. JOHN (PEACE RIVER-LIARD RD)		4,600<			2,600<			7,200<			
ALASKA HIGHWAY NEWS	E (M-F)		2,466	53.61		656	25.23		3,122	3,182	3,291
KELOWNA (CENTRAL OKANAGAN RD)		19,200			15,500			34,700			
COURIER	E		13,852	72.15		2,172	14.01		16,024	16,204	16,183
NELSON (CENTRAL KOOTENAY RD)		3,200<			18,200<			21,400<			
NEWS	M (M-F)		2,711	84.72		2,859	15.71		5,570	5,837	5,794
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)		6,770			4,212			10,982			
VALLEY TIMES	E (M-F)		4,647	68.64		1,753	41.62		6,400	6,516	7,013
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)		5,357			1,404			6,761			
NEWS	E (M-F)		3,596	67.13		175	12.46		3,771	3,838	3,880
TRAIL (KOOTENAY BOUNDARY RD)		4,034			8,075			12,109			
TIMES	E (M-F)		2,983	73.95		2,609	32.31		5,592	5,757	5,844
VICTORIA (CAPITAL RD)		90,692#			71,372			162,064			
TIMES-COLONIST	M	#	64,505	71.13		10,911	15.29		75,416	78,716	77,698
TIMES-COLONIST	SUN	#	62,101	68.47		10,635	14.90		72,736	76,027	75,442

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NOVA SCOTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
HALIFAX (HALIFAX CO.)											
THE DAILY NEWS	M	108,183#	20,857	19.28				108,183	20,857	22,825	20,096
ONTARIO											
GUELPH (WELLINGTON CO.)											
MERCURY	E	29,300<	15,176	51.80	25,200<	3,049	12.10	54,500<	18,225	18,345	18,353
KIRKLAND LAKE (TIMISKAMING DIST.)											
NORTHERN NEWS	E	4,725	3,264	69.08	9,885	2,132	21.57	14,610	5,396	5,567	5,618
KITCHENER-WATERLOO (WATERLOO RM)											
RECORD	E	78,100<	50,106	64.16	42,200<	17,080	40.47	120,300<	67,186	77,400	77,844
LINDSAY (VICTORIA CO.)											
POST	E (M-F)	5,754	4,238	73.65	19,728	553	2.80	25,482	4,791	4,856	4,641
POST	WED E		146	2.54		3,023	15.32		3,169	4,433	4,504
OWEN SOUND (GREY CO.)											
SUN TIMES	E	7,700	7,151	92.87	33,400	15,076	45.14	41,100	22,227	23,686	22,784
ST. CATHARINES (NIAGARA RM)											
STANDARD	E	49,400<	35,162	71.18	15,300<	6,218	40.64	64,700<	41,380	43,299	41,965
SAULT STE. MARIE (ALGOMA DIST.)											
STAR	E	28,433	21,232	74.67	6,273	4,684	74.67	34,706	25,916	26,436	26,262
WELLAND-PORT COLBORNE (NIAGARA RM)											
TRIBUNE	E	23,617	14,266	60.41	21,394	2,270	10.61	45,011	16,536	16,954	16,623
QUEBEC											
MONTREAL (ILE DE MONTREAL CO.)											
GAZETTE	M (M-F)	952,128	158,201	16.62	394,777	18,853	4.78	1,346,905	177,054	192,949	199,204
GAZETTE	SAT M		209,243	21.98		34,661	8.78		243,904	268,993	271,203
TROIS RIVIERES (ST. MAURICE CO.)											
LE NOUVELLISTE	M	74,012#	41,792	56.47				74,012	41,792	54,786	54,126

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FAS-FAX:
United States and Canadian Newspapers

Circulation averages for six months ended September 30, 1987

Weekly Newspapers

Preliminary figures as filed with:

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

ABC Weekly Newspaper FAS-FAX reports are published semiannually in April and October.

This FAS-FAX report is an exclusive listing of ABC weekly newspaper members in the United States and Canada, the latest circulation figures as filed with the Audit Bureau, and circulation for the comparable period last year. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings (indicated by a cross symbol).

Except as noted by the asterisk symbol, all figures are averages for six-month periods. Those identified with the asterisk symbol are averages for three-month periods. The box symbol indicates listings for which figures were not filed at the time this volume was printed. The box symbol also indicates group statement listings for which figures were not available at the time this volume was printed.

Current circulation figures contained in this FAS-FAX report are shown as filed with the Audit Bureau of Circulations for release in regular Publisher's Statements and, like the statement, are subject to audit. Additional detailed information for each listed weekly newspaper is contained in its Publisher's Statement and Audit Report.

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